PROJECT PROPOSAL

River Cities Alliance Challenge on Rejuvenating Urban Rivers

A competition for members of the River Cities Alliance to design and pilot innovative projects for enhancing urban river management.

Proposal Brief

Name of the Project	
Thematic Area(s) (Environment, Social & Economic)	(indicate all areas covered)
Name of the ULB, District & State	
ULB Population	
Category of City (1 or 2)	
Ganga-basin or Non-Ganga Basin City	
Does ULB have an Urban River Management Plan/ River-related considerations in Master Plan?	
Proposed Project Budget (in INR Crores)	
Proposed Project Timeline (in months & Date)	

URMP Objectives
Check which objective(s) the project aligns to:

- ☐ **#1:** Regulate Activities in Floodplains
- ☐ **#2:** Ensure Pollution Free River
- ☐ **#3:** Rejuvenate Waterbodies and Wetlands
- ☐ **#4:** Enhance Riparian Buffer
- ☐ **#5:** Increase Reuse of Treated Used Water
- ☐ **#6:** Ensure Maximum Good Quality Return Flow
- ☐ **#7**: Implement Eco-friendly Riverfront Projects
- ☐ **#8:** Leverage on the Economic Potential of the River
- ☐ **#9:** Propagate River-sensitive Behaviour among Citizens
- ☐ **#10:** Engage Citizens in River Management Activities

I. Project Background (max 1000 words)

The response should include, but not limited:

- Location and Context
- Problem statement/specific challenges addressed by the project and need of the intervention(s)
- Data/evidence supporting the issue
- Project components and activities
- Target group(s)/Beneficiaries
- Partners/Collaborations (if any) for the project
- Any statutory requirements-

Statutory Requirements (if any)	Status	Remarks
Land required/availability		
Ownership status		
Environmental clearance		
Forest clearance		
NGT compliance		
Utility shifting		
Encroachment issues		
Others		

II. Provide details of convergence of the project with any other project(s) (if any) (max 500 words)

(Is the proposed project a part/component of any other project, mission, etc. or being planned or is dependent on the completion/execution of any other project in any way?)

III. Project details as per evaluation criteria

1. Relevance of the project vis-à-vis river management & project feasibility (max 1000 words)

Explain in detail, including but not limited to:

- Importance and alignment to river management
- Level of preparedness/resource availability for the project
- Technical and implementation feasibility
- Risks/assumptions for the project
- Approach & Methodology
- Implementation timeline (e.g. Gantt Chart)
- Institutional readiness & proposed team structure (HR Requirement/availability)

2. Unique Proposition or Innovation of the Project (max 1000 words)

Explain in detail, including but not limited to:

- Digital technologies to be utilized for planning, implementation and monitoring of the project activities and outcomes
- Level of innovation in the project components and approach
- Upscaling potential of the project
- Use of Nature/based solutions
- Has a similar project been successfully implemented elsewhere? If yes, provide details.

3. Project Sustainability or Exit Plan (max 1000 words)

Explain in detail, including but not limited to:

- Financial and O&M sustainability after project period: Describe in detail the plan for O&M, including the resources required, etc.
- Revenue generation/convergence opportunities (if any)
- Community ownership/stakeholder participation
- Handover/Exit plan

4. Envisaged Outcomes and Impacts (max 1000 words)

Provide the envisaged details of the outcomes and impacts of the proposed project including beneficiaries (if any), preferably in the following format-

Sl. No.	Outcomes	Impact	Indicators	Baseline	Measurement Unit (if any)

5. Environmental, Social & Economic Considerations (max 1000 words)

Explain in detail, including but not limited to:

- Inclusivity and gender considerations
- Citizen/community participation
- Environmental safeguards
- Protection of vulnerable groups/ecosystems
- Potential for economic benefit/livelihood generations

6. Potential for Scalability (max 500 words)

Explain in detail, including but not limited to:

- Potential for replication in other cities
- Scope for scaling-up within the city or state
- Adaptability of the project model to different geographic and socio-economic conditions

IV. Credentials of the Proponent ULB (max 500 words)

-

Using previous work examples, explain in detail the ULB's past experience in efficiently carrying out projects related to river/water management in the following format:

Sl. No.	Project Name & Details	Year	Project Value (INR)	Current Status	Outcomes/ Impact

Details of Nodal Person	
Name and Designation	
Contact Number	
Email	

V. Project Cost & Payment Milestones

1. Total Project Cost in INR (100% of the project cost) inclusive of all taxes:

2. Project Cost Break-up-

Item Type	Description	Cost (INR)
Equipment/works		
Technical/Expert Services		
Communication & Outreach		
Human Resources		
Capacity Building		
Administrative & Operational Expenses		
Others (Please mention)		

3. Proposed Deliverables and Payment Milestones-

Milestone	Deliverables	Proposed Duration	Payment %age
1	Agreement Signing		10%
2			
…			
…			
Final	Completion of all deliverables and submission of project completion report		10%

VI. Project Financial Resources

Item Type	Description	Cost (INR)
RCA Grant		
Own Source/State/Centre /Other Financing		

(To be prepared on the letterhead of the ULB)

DECLARATION
for
River Cities Alliance Challenge

I, [Name], in my function as [function/position held] in [name of the ULB] and duly authorised representative for the signature of the proposal template to be signed for the River Cities Alliance Challenge hereby declare that we observe the highest standards of ethics during the grant procurement, project implementation and operations and maintenance. On the behalf of [name of ULB], and our partners (if any), I declare the following:

	Yes	No
1. Will the project be implemented within the grant-intended time period (2 years)?	☐	☐
2. Will the project be implemented in an ecologically sensitive zone?	☐	☐
3. Has some land been already acquired for the implementation of the project?	☐	☐
4. Will the implementation require any additional private land acquisition?	☐	☐
5. Will the project implementation require displacement of any communities directly/indirectly associated with the river stretch/project location?	☐	☐
6. Will any of the project components cause any harm to environment and biodiversity (for example, felling of trees, wastage of natural resources, etc.)	☐	☐
7. Will the project contradict any National Green Tribunal (NGT)/Other court orders in flood plains?	☐	☐
8. Will the ULB have enough funds earmarked for the Operations and Maintenance (O&M) for the period beyond project completion?	☐	☐

Signature

Name & Designation

Date: _____

Place: _____